#### **Experience**

Award winning graphic designer and illustrator with a broad range of skills and proven experience in the field of visual communication.

**Execute** flexible and articulate visual designs for multiple applications and platforms.

Develop visual assets including: corporate identity packages and guidelines, logo designs, posters, packaging, point of purchase displays and materials, collateral, channel marketing materials, advertisements, tradeshow graphics, promotional items, recruitment and human resources materials, product sheets, swag, t-shirts and other materials for both print and digital media and award-winning internal print and digital publications.

**Produce** product and lifestyle photography, photo and product illustration and expertly retouch, alter and enhance images. Manage and art direct location shoots with professional photographers.

**Create** humorous cartoon-style, character, technical, medical and biological illustrations.

**Collaborate** with design and marketing teams to apply innovative strategies to design projects practicing solution-focused methodologies, including divergent and convergent thinking, brainstorming, concept sketching, prototyping and testing.

**Lead** creative teams encouraging experimentation and exploration of skills and abilities.

**Interface** with print and product vendors, freelance artists, UX and UI designers, illustrators, publishers and art directors.

**Manage** work flow, track progress, meet deadlines, maintain attention to detail and follow through.

**Build** and adhere to naming conventions and standard practices in file maintenance.

**Work** independently with little guidance.

**Experience** in both MAC and PC work environments.

**Meet** with customers and establish professional working relationships to foster a dynamic exchange of ideas and information.

**Collect**, analyze and synthesize research to develop an understanding of the customer's needs, target market, product cycle and potential path(s) to success.

**Understand** the end user experience to develop solution possibilities.

## Career History

Jamestoons Studios — Owner 2000 to present

Communications Industry Major Clients — 2000 to 2016

► Harris — 2009 to 2016

► Tyco — 2007 to 2009

► Skyworks — 2000 to 2007

9 Dots Marketing Agency — Art Director 1999 to 2000

Conexant — Senior Designer/Illustrator 1996 to 1999

**Duncan McIntosh** — Lead Artist, Ad Coordinator **1995 to 1996** 

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### **Education** Awards

**2001 - 2006 –** Palomar Community College, *San Marcos, California* 

2012 – Society of Children's Book Writers and Illustrators - Conference

2013 - Adobe - Creative cloud seminar

2016 – Peacemaking in Practice - Practical conflict transformation

2017 – The Art of Mentoring – Regenerative learning / mentoring training

2013-2018 – Lynda - Software tutorials for personal/professional growth

**1999** – IABC Awards for Excellence Conexant internal website and illustration

**2000** – APEX Award for Publication Excellence Skyworks Corporate Newsletter

2005 – Webawards

Nestles' Interactive Frozen Treats website

**2013** – Parent Magazine, Best Children's Books of 2013 Dig, Dogs, Dig: A Construction Tail

#### **Production Skills**

Design, art direction, illustration-(*product, technical, medical, informational, character*), page layout, print, digital media, social media, photography, photo editing, video, video editing, marketing, emails, presentation, trade show booth design

# Expert level Software Skills

Adobe Creative Suite apps Microsoft Office Suite (Of)

Basic Knowledge in
Pr Ae Of HTML/WordPress